

# Mary L. Blood Memorial Library

[HTTPS://WWW.MARYLBLOODMEMORIALLIBRARY.ORG/](https://www.marylbloodmemoriallibrary.org/)

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## I WORKED WITH THE LIBRARY ON:

- *Squarespace Web Design*
- *Brand Identity Design*
- *SEO-Oriented Copywriting*
- *Photography*


When my community library reached out to get a fresh website developed, I could not be happier. I love small-town libraries, and they need websites too!

Working with the board, we outlined a direction: developing basic brand assets, establishing a photo *library*, and creating an easy-to-navigate experience that could be built upon by future librarians.

I developed a brand package, built a utilitarian website, and took plenty of photos for them to use, and they have been building on it ever since.

# Mary Blood Library - Squarespace Web Design

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## More than 100 years of history.

### Built in 1900.

The Mary L. Blood Library was built in 1900 with funds for construction as well as future endowments by Benjamin Franklin Blood in memory of his daughter, Mary.

Benjamin Franklin Blood was born in West Windsor in 1822 and spent the first nineteen years of his life here. He farmed all his life and in his later years was a dedicated advocate of education and learning. He and his first wife, Levina Gates, had three sons and a daughter, with all but one born in Windsor. Their daughter, Mary Levina was born in West Windsor in 1856 during the one year the family lived here. They later moved to Waltham, Massachusetts, where Mr. Blood continued farming for a number of years and eventually married a second time after being widowed.


Mary, encouraged by her father to pursue an education, graduated in 1879 from the University of Michigan at Ann Arbor with a Bachelor of Arts degree. She immediately began teaching Latin, Greek, German and French but her career was sadly cut short as she died within the year at the age of 24. She is buried at the Old South Church Cemetery in Windsor next to her mother and brothers.



By this time, Benjamin, now 57, had outlived both wives and all his children. He sold his property but continued to live in Waltham. His wish was to build a library in memory of his daughter in the town where he and Mary were born.

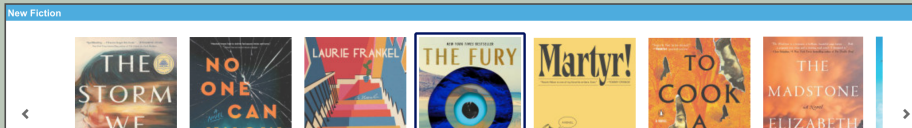
The "little building" as he called it, was built at a cost of \$5,000. Many loads of bricks were drawn out from Windsor by teams of horses. Jabez Hammond supervised the masonry work. He and

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## Contact us.

Questions? Comments? Concerns?  
Send us an email and we'll get back to you as soon as possible.

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(802) 484-7205

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Brownsville, VT 05037

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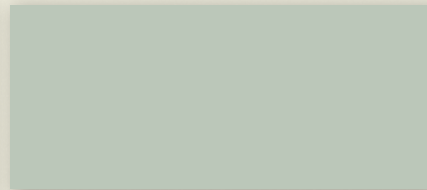
Tuesday: 1pm - 6pm  
Wednesday: 9am - 12pm  
Thursday: 12pm - 4pm  
Saturday: 10am - 2pm

# Mary Blood Library - Brand Identity Design

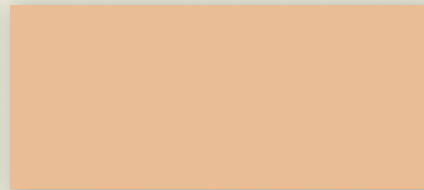
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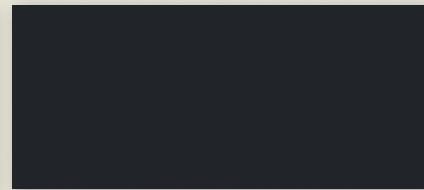
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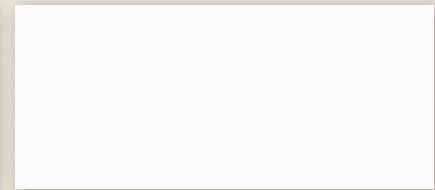
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#E9BE97



#212529



#FAFAFA

**HEADINGS** ..... Adobe Caslon

**PARAGRAPH** ..... Proxima Nova

The Mary L. Blood Memorial library is a very cute library in a very small, well-educated town in Southern Vermont. Caslon has a quiet refinement that is perfect for a library, with Proxima Nova backing it up as a modern workhorse.

As a Vermont library, green was a must-have, and a gentle tan accent (reminiscent of gold) is a lovely complement.

Mary L. Blood

Memorial Library

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Library Cards

Patrons may use their library cards for a variety of purposes...