

S.P.A.C.E.

[HTTPS://WWW.SPACEWELOVE.ORG/](https://www.spacewe love.org/)

I WORKED WITH SPACE ON:

- *Wix Web Design*
- *Brand Identity Design*
- *SEO-Oriented Copywriting*

In a collaborative project with SPACE, represented by Alice Buchanan, I played a pivotal role in constructing the nonprofit's digital presence.

The first step was a holistic understanding of the organization, and from this we were able to outline the vision of the brand. Colors came from Alice's logo, and type came easily afterwards.

Crafting a website for SPACE was a storytelling mission. Working closely with Alice, we ensured that it was more than just a digital space, but an embodiment of what SPACE stands for.

SPACE - Wix Web Design

The screenshot shows the 'Upcoming Events' page. At the top is a navigation bar with the SPACE logo and links for Home, Events, About, and Contact. The main heading is 'Upcoming Events'. Below it is a calendar for February 2024. The calendar shows dates from 29 to 4, with specific events listed for the 3rd, 8th, and 13th. Below the calendar, there are four event cards, each with a date, event title, location, and a 'Learn more' button.

Mon	Tue	Wed	Thu	Fri	Sat	Sun
29	30	31	1	2	3 3:00 PM Sound Healing with Derrik...	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	1	2	3
4	5	6	7	8 11:00 AM Sedona Ascension...	9	10

Sat, Feb 03
Sound Healing with Derrik Jordan / At Dream Barn Hollow [Learn more](#)

Fri, Mar 08
Sedona Ascension Retreat / Sedona Performing Arts Center [Learn more](#)

Fri, Mar 22
8 Factors for Conscious Communication / Gott's Cove Healing Center [Learn more](#)

Sat, Apr 13
Channeling with Elaine San Soucie / At Dream Barn Hollow [Learn more](#)

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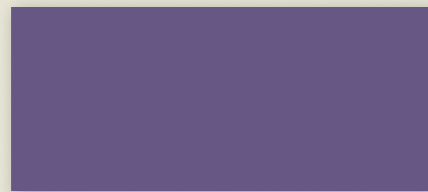
Founding member of Holistic NH

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This website was made with love by Mark

The screenshot shows a banner for 'Make time for SPACE'. It features a background image of a forest with a gazebo. The text 'Make time for SPACE' is prominently displayed in white. Below it, the tagline 'Spiritual, Practical, Artistic, Creative Education' is written in a smaller font. A yellow 'Learn More' button is positioned at the bottom right of the banner.

The screenshot shows the 'Contact' page. It has a navigation bar with the SPACE logo and links for Home, Events, About, and Contact. The main heading is 'Contact'. Below the heading is a short paragraph: 'If you have any questions, please fill in the form below and we will get back to you as soon as we can!'. The contact form consists of three input fields for 'First Name', 'Last Name', and 'Email *', followed by a larger 'Message' input field. A yellow 'Send' button is located at the bottom right of the form.

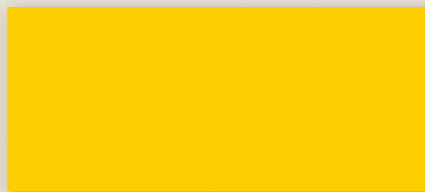
SPACE - Brand Identity Design



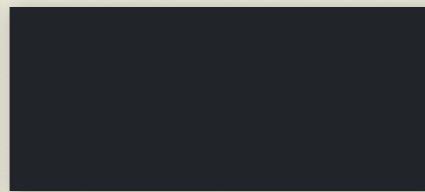
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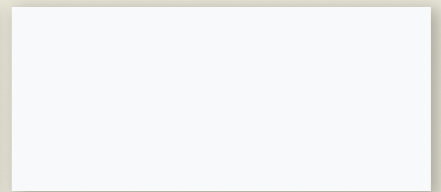
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#885A89



#212529



#F8F9FA

HEADINGS **Montserrat**

SUBHEADINGS ... *Cormorant Garamond*

PARAGRAPH Nunito Sans

Alice came to me with a logo, which already had a beautiful palette of colors to pull shades from; there are a few different shades of the purple in use on the site.

It was important for the type to feel modern: the images, colors, and content embody all the comfort necessary.

SPACE

*Spiritual, Practical, Artistic, Creative,
Education*

[Learn More](#)

Making SPACE

Located in Southern Vermont, the setting At Dream Barn Hollow along the Williams River provides various learning spaces...